Session 1A Friday, October 9th 8.30AM-10:00AM

Retirement Planning I - Retirement Savings and Plan Choices

Location: Orange County Ballroom Salon 2

Moderator: Michael Finke, Texas Tech University

An Empirical Model of the Demand for Life-Annuities Joseph Friedman, Temple University

Do Comprehensive Planners Provide Better Retirement Advice?

Michael Finke, Texas Tech University
Sandra Huston, Texas Tech University
Benjamin Cummins, Texas Tech University

An Intergenerational Solution to Shortfalls in Retirement Savings Robert Moreschi, Virginia Military Institute

University Professors and Retirement Plan Choice Jacob Sybrowsky, Texas Tech University John Salter, Texas Tech University

Discussants:

Michael Finke, Texas Tech University Robert Moreschi, Virginia Military Institute John Salter, Texas Tech University Joseph Friedman, Temple University

Session 1B Friday, October 9th 8.30AM-10:00AM

Financial Education I - Financial Literacy

Location: Orange County Ballroom Salon 3

Moderator: Martin Young, Massey University

The Concept and Measurement of Financial Literacy: Preliminary Results from a New Survey on Financial Literacy Assessment
Sandra Huston, Texas Tech University

Financial Literacy and Religious Preference
Grady Perdue, University of Houston-Clear Lake
Robert Hill, University of Houston-Clear Lake
Michael E. Hanna, University of Houston-Clear Lake

Was the Tithe a Good Tax?

Robert C. Wolf, University of Wisconsin

The Use of the Internet as a Source of Financial Information
Tahira Hira, Iowa State University
Whitney Rock, Iowa State University
Cäzilia Loibl, Ohio State University

Discussants:

Grady Perdue, University of Houston-Clear Lake Robert C. Wolf, University of Wisconsin Tahira Hira, Iowa State University Sandra Huston, Texas Tech University

Session 1C Friday, October 9th 8.30AM-10:00AM

Financial Planning I - Risk Tolerance

Location: Orange County Ballroom Salon 4

Moderator: Rajneesh Sharma, Saint Joseph's University

The Influence of Birth Order on Financial Risk Tolerance

John Gilliam, Texas Tech University Swarn Chatterjee, University of Georgia Chris Browning, Texas Tech University

Risk Tolerance: Cause or Effect?

Sherman D. Hanna, Ohio State University

Suzanne Lindamood, Legislative Service Commission

Precautionary Savings against Health Risks: Evidence from the Health and Retirement Study

Tansel Yilmazer, University of Missouri Robert Scharff, The Ohio State University

Reductions in Retirement Withdrawal Rates Strategies

Ahmet Tezel, Saint Joseph's University Ginette McManus, Saint Joseph's University Rajneesh Sharma, Saint Joseph's University

Discussants:

Sherman D. Hanna, Ohio State University Tansel Yilmazer, University of Missouri Rajneesh Sharma, Saint Joseph's University Danielle Winchester, Texas Tech University

Session 1D Friday, October 9th 8.30AM-10:00AM

Investment Analysis I - Market Valuation and Challenges

Location: Grand Ballroom Salon K

Moderator: James Grant, University of Massachusetts

Long-Horizon Stock Predictability: Evidence and Applications
Dale Domian, York University
William Reichenstein, Baylor University

Does the Wealth Profile of a Company Matter in DCF Analysis? James Grant, University of Massachusetts

The Impact of Passive Investing on Corporate Valuations
David Nanigian, Texas Tech University

Discussants:

James Grant, University of Massachusetts David Nanigian, Texas Tech University Dale Domian, York University

Session 1E Friday, October 9th 8.30AM-10:00AM

Special Session-- - Using Financial Planning Software in Classroom

Location: Orange County Ballroom Salon 1

Moderator: Vickie Hampton, Texas Tech University

Jacob Sybrowsky, Texas Tech University Deena Katz, Texas Tech University Craig Lemoine, American College

Description:

This session is intended to discuss the unique financial planning software needs of higher education institutions. An open forum on time management, faculty training and student application will be featured. Representatives from schools who are currently or interested in using financial planning software are encouraged to attend.

Session 2A Friday, October 9th 10:30 AM - 12:00 PM

Retirement Portfolio I - Strategies for Retirement

Location: Orange County Ballroom Salon 2

Moderator: Joachim Klement, UBS Wealth Management

Life is Nonlinear: Structuring Retirement Portfolios for the Long Haul Joachim Klement, UBS Wealth Management

How Much Does Dynamic Adjustment Improve Saving Performance? James Dow, California State University

Glidepath Strategies for Retirement Funds: Boon or Boondoggle?
Rositsa Chang, University of Hawaii at Manoa
Jack De Jong, University of Hawaii at Manoa
Qianqiu Liu, University of Hawaii at Manoa
John Robinson, Hawaii Wealth Management

The Accumulation Efficiency of Life Cycle Funds

John Spitzer, College at Brockport State University of New York

Sandeep Singh, College at Brockport State University of New York

Discussants:

James Dow, California State University
Rositsa Chang, University of Hawaii at Manoa
John Spitzer, College at Brockport State University of New York
Joachim Klement, UBS Wealth Management

Session 2B Friday, October 9th 10:30 AM - 12:00 PM

Financial Education II - Financial Education

Location: Orange County Ballroom Salon 3

Moderator: Vickie Hampton, Texas Tech University

Educating Widows in Personal Financial Planning
Brian Korb, Texas Tech University

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Financial Education, Personality Characteristics, and Portfolio Preferences among Student Fund Managers: An Experimental Analysis

Lawrence J. Belcher, Stetson University

A Phenomenological Study of Family Influence on Millennial College Students' Money Beliefs and Behaviors

Mary Ann Campbell, University of Central Arkansas

Job Analysis for Entry-Level Financial Planning Graduates: Implications for Academic Programs

Vickie Hampton, Texas Tech University
John Salter, Texas Tech University
Deena Katz, Texas Tech University
Harold Evensky, Texas Tech University
Danielle Winchester, Texas Tech University

Discussants:

Lawrence J. Belcher, Stetson University Deena Katz, Texas Tech University Vickie Hampton, Texas Tech University Mary Ann Campbell, University of Central Arkansas

Session 2C Friday, October 9th 10:30 AM - 12:00 PM

Financial Planning II - Mortgage and Taxes

Location: Orange County Ballroom Salon 4

Moderator: Diane Docking, Northern Illinois University

Reverse Mortgage, Refinancing and Home Equity Line of Credit

V. Sivarama Krishnan, University of Central Oklahoma

Allen Arnold, University of Central Oklahoma

Understanding the Tax Consequences of Mortgage Cram-downs
Cris De la Torre, University of Northern Colorado
Richard Newmark, University of Northern Colorado

Examination of the Tax Effects on the Corporate Employee Financial Participation Plans: Evidence from Korean Market

Doug S. Choi, Metropolitan State College of Denver Frank Elston, Metropolitan State College of Denver

The Impact of Asset Correlations on the Household Mortgage Decision Peter M. Basciano, Augusta State University James Grayson, Augusta State University

Discussants:

Diane Docking, Northern Illinois University
V. Sivarama Krishnan, University of Central Oklahoma
Cris De la Torre, University of Northern Colorado
Doug S. Choi, Metropolitan State College of Denver

Session 2D Friday, October 9th 10:30 AM - 12:00 PM

Investment Analysis II - International Financial Markets

Location: Grand Ballroom Salon K

Moderator: Mathieu Zahui, Alliant International University

Co-movements among the Developed and the Emerging Markets

Mahfuzul Haque, Indiana State University
Imen Kouki, Higher Institute of Computer Science and Management, Tunisia

ADR Price Deviations and Irrationality of U.S. Institutions
Priti Verma, Texas A&M University
Rahul Verma, University of Houston

Stock Price Synchronicities in the Frontier Market Mathieu Zahui, Alliant International University

Impact of EU Membership process on Equity Market Integration and Portfolio Diversification

Halil Kiymaz, Rollins College Grady Perdue, Univeristy of Houston-Clear Lake

Discussants:

Priti Verma, Texas A&M University Mathieu Zahui, Alliant International University Yan-Leung Cheung, Hong Kong Baptist University Rahul Verma, University of Houston

Session 2E Friday, October 9th 10:30 AM - 12:00 PM

Special Session-- - National Household Datasets for Financial Research

Location: Orange County Ballroom Salon 1

Moderator: Sherman D. Hanna, Ohio State University

Swarn Chatterjee, University of Georgia Michael Finke, Texas Tech University Sherman D. Hanna, Ohio State University Suzanne Lindamood, Ohio Legislative Service Commission

Description:

Panel members will discuss features, challenges, and potential benefits of using three major household survey datasets for personal finance research:
Survey of Consumer Finances (Sherman D. Hanna and Suzanne Lindamood)
Health and Retirement Study (Swarn Chatterjee)
National Longitudinal Survey of Youth (Michael Finke)

Session 3A Friday, October 9th 2:00 PM -3:30 PM

Gender, Race, and Special Needs - Gender, Race, and Special Needs

Location: Orange County Ballroom Salon 2

Moderator: Sandra Huston, Texas Tech University

Men, Women and Race: Common Factors Influencing the Failure to Reallocate from the Default Allocation in a Defined Contribution Plans

Eugene Bland, Texas A&M University

Robert Trimm, Legacy Wealth Management

Anamaria Calincan, University of Missouri-Columbia

Racial-Ethnic Patterns in Being Credit Constrained: A Decomposition Analysis Yoonkyung Yuh, Ewha Womans University, Korea Sherman Hanna, Ohio State University

Can Gender Differences in Financial Risk Tolerance be Explained by Human Wealth? Kimberly Bridges, Texas Tech University Michael Finke, Texas Tech University Sandra Huston, Texas Tech University

Discussants:

Kimberly Bridges, Texas Tech University Sherman Hanna, Ohio State University Eugene Bland, Texas A&M University

Session 3B Friday, October 9th 2:00 PM -3:30 PM

Retirement Portfolio II - Optimal Withdrawal Rates

Location: Orange County Ballroom Salon 3

Moderator: James Arvesen, Strategic Solutions and Services, Inc.

The Economic Crisis of 2008: A Re-examination of Sustainable Withdrawal Rates

Swarn Chatterjee, University of Georgia Joseph Goetz, University of Georgia Lance Palmer, University of Georgia

In Search of the Numbers. A Practical Application of Withdrawal Rate Research for Preretirees and Its Possible Implications

Larry R. Frank, Better Financial Education

Optimal Tax-efficient Planning of Withdrawals from Retirement Accounts
Lewis Coopersmith, Rider University
Alan Sumutka, Rider University
James Arvesen, Strategic Solutions and Services, Inc.

Withdrawal Rate Strategies for Retirement Portfolios: Preventive Reductions and Risk Management

John Mitchell, Central Michigan University

Discussants:

Larry R. Frank, Better Financial Education Swarn Chatterjee, University of Georgia John Mitchell, Central Michigan University James Arvesen, Strategic Solutions and Services, Inc.

Session 3C Friday, October 9th 2:00 PM -3:30 PM

ETFs - Exchange Traded Funds

Location: Orange County Ballroom Salon 4

Moderator: John Clark, University of Missouri - Kansas City

A Tactical Asset Allocation Exercise Using ETFs

Robert Dubil, University of Utah

The Financial Planner, Exchange Traded Funds, and ETF Trading Strategies to Enhance Client Wealth Maximization

James DiLellio, Pepperdine University Darrol Stanley, Pepperdine University

Are Vanguard's ETFs Cannibalizing the Firm's Index Funds?
Anna Agapova, Florida Atlantic University

Determinants of ETF Liquidity in the Secondary Market: A Five Factor Ranking Algorithm Pankaj Agrrawal, University of Maine John Clark, University of Missouri - Kansas City

Discussants:

Darrol Stanley, Pepperdine University Robert Dubil, University of Utah John Clark, University of Missouri - Kansas City Anna Agapova, Florida Atlantic University

Session 3D Friday, October 9th 2:00 PM -3:30 PM

Investment Analysis III - Asset Correlation and Selection

Location: Grand Ballroom Salon K

Moderator: Lorne Switzer, Concordia University

Liquidity Risk, Firm Risk, and Issue Risk Premium Effects on the Abnormal Returns to New Issues of Convertible Bonds
Jinlin Liu, Concordia University
Lorne Switzer, Concordia University

Series I Savings Bonds Announcement Effects on Treasury Inflation-Protected Securities
Don Taylor, Penn State University Brandywine

Have Recent Mutual Fund Advertising Regulations Impacted Mutual Fund Flows?

Shaum Pfeiffer, Texas Tech University

William Waller, Texas Tech University

Risk Tolerance and Liquidity Preferences of the Self-employed Tim Griesdorn, Texas Tech University

Discussants:

Tim Griesdorn, Texas Tech University Shaum Pfeiffer, Texas Tech University Don Taylor, Penn State University Brandywine Lorne Switzer, Concordia University

Session 3E Friday, October 9th 2:00 PM -3:30 PM

Special Session--- Meet The Editors

Location: Orange County Ballroom Salon 1

Moderator: Grady Perdue, University of Houston - Clear Lake

Description:

Join us for an interesting panel session with the editors of the leading journals in Financial Planning. The editors will share information on submission requirements, tips for improving your chances for resubmissions and acceptances, and information on possible topic areas for submissions. The session will open for questions from the audience. Journals and Editors represented include:

Stuart Michelson, Review of Financial Services Lance Richlin, Journal of Financial Planning Frances Lawrence, Journal of Financial Counseling and Planning Ruth Lytton, Journal of Personal Finance

Session 4A Friday, October 9th 4:00 PM - 5:30 PM

Insurance and Case Studies - Insurance and Case Studies

Location: Orange County Ballroom Salon 2

Moderator: Joseph Newman, Auburn University Montgomery

Liquidity Planning for the Closely- Held Business Owner: A Case Study

Keith R. Fevurly, Metropolitan State College of Denver

The Risk of Special Relationships in Hedge Fund Investing: The Case of Beacon Hill Asset Management

Majed Muhtaseb, California State Polytechnic University

Measuring the Actuarial and Financial Effects on Life Settlements
David Lange, Auburn University Montgomery
Joseph Newman, Auburn University Montgomery

Insurance Agents and the Fiduciary Standard
Craig Lemoine, American College
Rich Stebbins, Texas Tech University

Discussants:

Majed Muhtaseb, California State Polytechnic University Keith R. Fevurly, Metropolitan State College of Denver Craig Lemoine, American College Joseph Newman, Auburn University Montgomery

Session 4B Friday, October 9th 4:00 PM - 5:30 PM

Financial Education III - Success Factors in Financial Planning

Location: Orange County Ballroom Salon 3

Moderator: Stephen Larson, Ramapo College of New Jersey

Contributing Success Factors Within The Financial Planning Profession: Objective and Subjective Factors

De'Arno De'Armond, West Texas A&M University

Dorothy Durband, Texas Tech University

Evaluating the Financial Planner: Does Task Complexity and Gender Matter?

Scott Johnson, Illinois State University

Stephen Larson, Ramapo College of New Jersey

Transpersonal Practices for Certified Financial Planners

Renee M. Snow, Institute of Transpersonal Psychology

Cultivating the Seeds of a Learned Profession: Introducing the Liberal Arts to Personal Financial Planning

Richard Wagner, WorthLiving LLC

Discussants:

Richard Wagner, WorthLiving LLC Renee M. Snow, Institute of Transpersonal Psychology Stephen Larson, Ramapo College of New Jersey Dorothy Durband, Texas Tech University

Session 4C Friday, October 9th 4:00 PM - 5:30 PM

Financial Planning III - Benefits of Financial Planning

Location: Orange County Ballroom Salon 4

Moderator: William Jennings, Air Force Academy

Quantifying the Economic Benefits of Personal Financial Planning Sherman D. Hanna, Ohio State University Suzanne Lindamood, Legislative Service Commission

The Economic Benefits of Personal Financial Planning: An Empirical Analysis
Thomas Warschauer, San Diego State University
Donald Sciglimpaglia, San Diego State University

Special Needs Financial Planning: Assessing Community Awareness Mitzi Lauderdale, Texas Tech University Rich Stebbins, Texas Tech University

What will they do now? A Look at Perceptions and Expectations of Some Future Financial Planners

Roger Severns, Minnesota State University

Discussants:

Roger Severns, Minnesota State University William Jennings, Air Force Academy Mitzi Lauderdale, Texas Tech University Sherman D. Hanna, Ohio State University

Session 4D Friday, October 9th 4:00 PM - 5:30 PM

Investment Analysis IV - Derivatives in Investment Analysis

Location: Grand Ballroom Salon K

Moderator: Robert Dubil, University of Utah

Debt-Equity Investment Swapping Strategies
Christopher L. Cain, Augusta State University
Peter M. Basciano, Augusta State University
James Grayson, Augusta State University

Pricing Interest Rate Derivatives under Stochastic Volatility
Nabil Tahani, York University
Xiaofei Li, York University

The Cost of Protecting Investment Portfolios With Options Robert Dubil, University of Utah

Dynamic Linkages Among Commodity Sector Returns: The Precious Metals, Industrial Metals, and Agricultural Produce

Akash Dania, Alcorn State University Priti Verma, Texas A&M University Rahul Verma, University of Houston

Discussants:

Akash Dania, Alcorn State University Robert Dubil, University of Utah Xiaofei Li, York University Christopher L. Cain, Augusta State University

Session 4E Friday, October 9th 4:00 PM - 5:30 PM

Special Session-- - Using Student-Managed Portfolios to Enhance Institutional Credibility

Location: Orange County Ballroom Salon 1

Moderator: Larry Belcher, Stetson University

Larry Belcher, Stetson University

Description:

A student-managed portfolio is a marvelous teaching tool. This presentation will look at ways that institutional credibility can be enhanced including admissions, recruiting, alumni relations, and public relations. We will consider facilities, publications, and external events like competitions to enhance institutional visibility and credibility.

Session 5A Saturday, October 10th 9:00 AM- 10:30 AM

Location: Orange County Ballroom Salon 2

Session 5B Saturday, October 10th 9:00 AM- 10:30 AM

Retirement Planning II - Social Security and IRAs

Location: Orange County Ballroom Salon 3

Moderator: Francis Laatsch, University of Southern Mississippi

The Total Family Benefits Impact on The Social Security Early Retirement Decision Rich Fortin, New Mexico State University
Stuart Michelson, Stetson University

Social Security, Guaranteed Retirement Accounts, and Roth-style Savings Accounts Francis Laatsch, University of Southern Mississippi Danniel Klein, Bowling Green State University

Traditional IRA vs. Roth IRA: An Opportunity Cost Analysis

Yong Cao, University of Alaska Anchorage Suresh Srivastava, University of Alaska Anchorage

Who Own IRAs? Evidence from the 2004 Survey of Consumer Finances
Hyrum Smith, Texas Tech University

Discussants:

Hyrum Smith, Texas Tech University Yong Cao, University of Alaska Anchorage Francis Laatsch, University of Southern Mississippi Stuart Michelson, Stetson University

Session 5C Saturday, October 10th 9:00 AM- 10:30 AM

Financial Planning IV - Financial Services Industry

Location: Orange County Ballroom Salon 4

Moderator: Claire Matthews, Massey University

Borrowing to Cope with Adverse Health Events: Liquidity Constraints and Unsecured Debt Patryk Babiarz, Purdue University
Richard Widdows, Purdue University
Tansel Yilmazer, University of Missouri-Columbia

The Family Life Cycle and Banking Relationships Claire Matthews, Massey University

Gender Differences inthe Success of Producers in the Financial Service Industry Karen Eilers Lahey, University of Akron Mary Quist-Newins, American College

Corporate Governance and Stock Returns in Hong Kong: Carrots or Sticks? Yan-Leung Cheung, Hong Kong Baptist University
J. Thomas Connelly, Chulalongkorn University
Ping Jiang, University of International Business and Economics, China Piman Limpaphayom, Chulalongkorn University

Discussants:

Karen Eilers Lahey , University of Akron Tansel Yilmazer, University of Missouri-Columbia Thomas Warschauer, San Diego State University Claire Matthews, Massey University

Session 5D Saturday, October 10th 9:00 AM- 10:30 AM

Investment Analysis V - Market Timing and Asset Selection

Location: Grand Ballroom Salon K

Moderator: Brian Boscaljon, Penn State Erie

Re-Evaluating the Dynamic Nature of Asset Class Correlations
William Chittenden, Texas State University
Vence Lesseig, Texas State University
Kenneth Moon, Texas State University

Storm Equity: An Examination of Defensive Stock
Raymond Johnson, Auburn University Montgomery
David Lange, Auburn University Montgomery
Joseph Newman, Auburn University Montgomery

Market Timing Using the VIX for Style Rotation
Brian Boscaljon, Penn State Erie
Greg Filbeck, Penn State Erie
Jessica Zhao, Penn State Erie

Benjamin Graham Revisited

Robert Balik, Western Michigan University Jamshid Mehran, Indiana University South Bend

Discussants:

Robert Balik, Western Michigan University Brian Boscaljon, Penn State Erie Raymond Johnson, Auburn University Montgomery Vence Lesseig, Texas State University

Session 5E Saturday, October 10th 9:00 AM- 10:30 AM

Special Session-- - Creating a Pro Bono Financial Planning Practicum Experience

Location: Orange County Ballroom Salon 1

Moderator: Vickie Hampton, Texas Tech University

Dorothy Durband, Texas Tech University
John R. Salter, Texas Tech University
Ethan Luman, Texas Tech University
Jonathan Sprague, Financial Planning Association

Description:

This panel will provide insights on developing a pro bono financial planning practicum course for students. Discussion topics will include the framework for a course, the opportunities and challenges of offering a course, resources available, and suggestions for course replication.

Session 6A Saturday, October 10th 11:00 AM - 12:30 PM

Financial Counseling - Practical Applications

Location: Orange County Ballroom Salon 2

Moderator: Anna-Karin Rosengren, UBS Wealth Management Research

The Art of Due Diligence: How to Make Use of Professional Tools
Anna-Karin Rosengren, UBS Wealth Management Research

Sustaining Income Through Retirement: Four Strategies for Retiring Clients
Noelle Fox, Principal Financial Group

A Summary and Analysis of Registered Investment Advisers in the United States Lukas R. Dean, William Paterson University

Asset Protection 101 – What Every Financial Advisor Must Know Ike Devji, Wealthy 100

Discussants:

Ike Devji, Wealthy 100 Lukas R. Dean, William Paterson University Noelle Fox, Principal Financial Group Anna-Karin Rosengren, UBS Wealth Management Research

Session 6B Saturday, October 10th 11:00 AM - 12:30 PM

Financial Education IV - Best Practices

Location: Orange County Ballroom Salon 3

Moderator: Lynn O'Shaughnessy, TheCollegeSolution.com

Excel Chart Best Practices

Robert Balik, Western Michigan University

How Financial Planners Can Help Clients With Late-Stage College Strategies Lynn O'Shaughnessy, TheCollegeSolution.com

Do Personal Characteristics and Financial Behaviors Impact the Decision to Seek Professional Financial Planning Help?

Danielle Winchester, Texas Tech University Sandra Huston, Texas Tech University

Discussants:

Lynn O'Shaughnessy, TheCollegeSolution.com Danielle Winchester, Texas Tech University Debbie Psihountas, Webster University

Session 6C Saturday, October 10th 11:00 AM - 12:30 PM

Retirement Portfolio III - Portfolio Rebalancing/Success

Location: Orange County Ballroom Salon 4

Moderator: Shawn Brayman, PlanPlus Inc.

Making More Cents for 401(k) Plans: Value-Averaging vs. Constant Proportional Rebalancing

Haiwei Chen, California State University, San Bernardino Jim Estes, California State University, San Bernardino

Sequence Risk – Understanding the Luck Factor Shawn Brayman, PlanPlus Inc.

The Myth of Dollar Cost Averaging
William Chittenden, Texas State University
Kenneth Moon, Texas State University
Holland Toles, Texas State University

Modeling Equity Returns as a Stochastic Volatility Jump-Diffusion Process: The Effect On Retirement Portfolio Success Rates

Daniel Walz, Trinity University
Diane Walz, The University of Texas – San Antonio

Discussants:

Daniel Walz, Trinity University Kenneth Moon, Texas State University Shawn Brayman, PlanPlus Inc. Haiwei Chen, California State University, San Bernardino

Session 6D Saturday, October 10th 11:00 AM - 12:30 PM

Current Topics - Financial Crisis

Location: Grand Ballroom Salon K

Moderator: Francis Laatsch, University of Southern Mississippi

The Role of Contingent Contracts in Pricing Assets for the Troubled Assets Relief Program (TARP)

Francis Laatsch, University of Southern Mississippi

Highlights of Selected Tax provisions Included with the Emergency Economic Stabilization Act of 2008 and Selected IRS Cost of Livining Adjustments

James Trebby, Marquette University

Corporate Governance, Directors' and Officers' Insurance, Class Action Lawsuits and the Current Financial Crisis

Edwin H. Duett, Mississippi State University Charles F. Beuchamp, Middle Tennessee State University Larry R. White, East Tennessee State University

Discussants:

Charles F. Beuchamp, Middle Tennessee State University Francis Laatsch, University of Southern Mississippi James Trebby, Marquette University

Session 6E Saturday, October 10th 11:00 AM - 12:30 PM

Special Session-- - Comparing Mortgage Quotes: What Every Consumer and Financial Planner Should Know

Location: Orange County Ballroom Salon 1

Moderator: David Lange, Auburn University Montgomery

Christine McClatchey, University of Northern Colorado

Description:

Do you know about the Yield Spread Premium? If not, you or your client may be overpaying thousands of dollars for a new or refinanced mortgage. While the YSP may benefit certain borrowers, research shows it is regularly exploited as a way to overcharge borrowers. This session will provide participants the knowledge needed to avoid such overages and select the best product for their unique needs.

Session 6F Saturday, October 10th 11:00 AM - 12:30 PM

Special Session--- Panel Discussion on Research Topics of Interest to Practitioners and Academics

Location: Grand Ballroom Salon A

Moderator: Stuart Michelson, Stetson University

Conrad Ciccotello, Georgia State University Brent A. Neiser, National Endowment for Financial Education Tom L. Potts, Baylor University Elizabeth Jetton, Financial Vision Advisors

Description:

During this session the panel and audience will brainstorm research ideas that have practical use to practitioners. Panel members will suggest a number of research ideas and involve the audience in a discussion of the most relevant research topics.

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Winchester, Danielle 2B, 6B

Wolf, Robert C. 1B

Yilmazer, Tansel 1C, 5C

Young, Martin 1B

Yuh, Yoonkyung 3A

Zahui, Mathieu 2D

Zhao, Jessica 5D